

Unit Twenty Three Sitton Spelling

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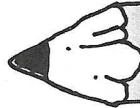
car

morning

I'm

body

Assess Words and Skills



- Spelling Words (words missed on tests) are recorded in the Spelling Notebook.
- Use Proof It, Practice Page 69, for proofreading/editing practice.



Assess Spelling Progress

Give this Cloze Story Word Test of Core Words within the frequencies 1–285 to all students. Words students miss are their Spelling Words.

Teaching Notes, page 350



BEFORE THE CLOZE STORY WORD TEST

Students do not prestudy the words. Provide students with a copy of REVIEW 23 BLACKLINE MASTER, page 230. Tell students that this story helps us see the difference between things we need and things we want.



THE CLOZE STORY WORD TEST

Read the entire story aloud, including the test words. Then read it again slowly as students write the missing words.



How Do Advertisements Persuade?

"(1) I'm not going to buy a new automobile (2) because I don't need one."

That's what the man (3) said before he saw the (4) car advertised in the (5) morning newspaper. He was (6) right when he declared he (7) didn't need one, but the ad (8) made him want one. The ad showed the (9) body of the auto and gave (10) several reasons to buy the vehicle. (11) Soon the man (12) thought this auto was the (13) best thing for (14) himself and his family. The ad worked! An ad (15) usually attempts to persuade (16) people to purchase (17) something. Find some ads in a newspaper. How do they (18) try to persuade you and (19) others to buy (20) their products?

Words tested:
their (42), said (43), other(s) (60),
people (79), made (81), right
(116), because (127), something
(178), thought (179), soon (236),
best (246), try (254), several
(263), himself (277), usually
(278), didn't (281), car (282),
morning (283), I'm (284), body
(285)



AFTER THE CLOZE STORY WORD TEST

1. Have students write their answer to the story question. Then have students share their ads and explain how the ads persuade the reader to buy something. Ask students to create a persuasive ad for a product that could be used by their classmates.

writing an explanation, creating
an advertisement

2. Have students record the words they missed on the test

- in their Spelling Notebook (see page 353) for at-school study, and
- on a copy of the WORDS TO LEARN BLACKLINE MASTER, page 392, for at-home study.

recording words for personal
study list

Send home the completed WORDS TO LEARN personal study list and, if necessary, a copy of the IDEAS FOR WORD STUDY BLACKLINE MASTER, page 391.

Name _____



Word Test

How Do Advertisements Persuade?

"(1) _____ not going to buy a new automobile (2) _____ I don't need one." That's what the man (3) _____ before he saw the (4) _____ advertised in the (5) _____ newspaper. He was (6) _____ when he declared he (7) _____ need one, but the ad (8) _____ him want one. The ad showed the (9) _____ of the auto and gave (10) _____ reasons to buy the vehicle. (11) _____ the man (12) _____ this auto was the (13) _____ thing for (14) _____ and his family. The ad worked! An ad (15) _____ attempts to persuade (16) _____ to purchase (17) _____. Find some ads in a newspaper. How do they (18) _____ to persuade you and (19) _____ to buy (20) _____ products?

Skill Test

Use these words to finish the sentences.

there they're their its it's let let's

T _____ are many ads on TV. A company pays money to show i _____ products on TV. T _____ hoping you'll see t _____ ads. I _____ possible you'll buy. L _____ think about the shows that mom l _____ us watch. Do we buy the products t _____ advertising?